

Webinar series

Future Creative Cities

# ARTISTIC CREATION IN PUBLIC SPACES

## Experience of Marseille – European Capital of Culture 2013



• Culture  
Lab

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# The FAI-AR: a school, an observatory and a place for artistic innovation



## Jean-Sébastien Steil

Director of the *FAI-AR*, a school of art in public space, designer of the *MOOC Create in public space*, chairman of the *Cité des arts de la rue*, expert of art in public spaces

# CITÉ DES ARTS DE LA RUE

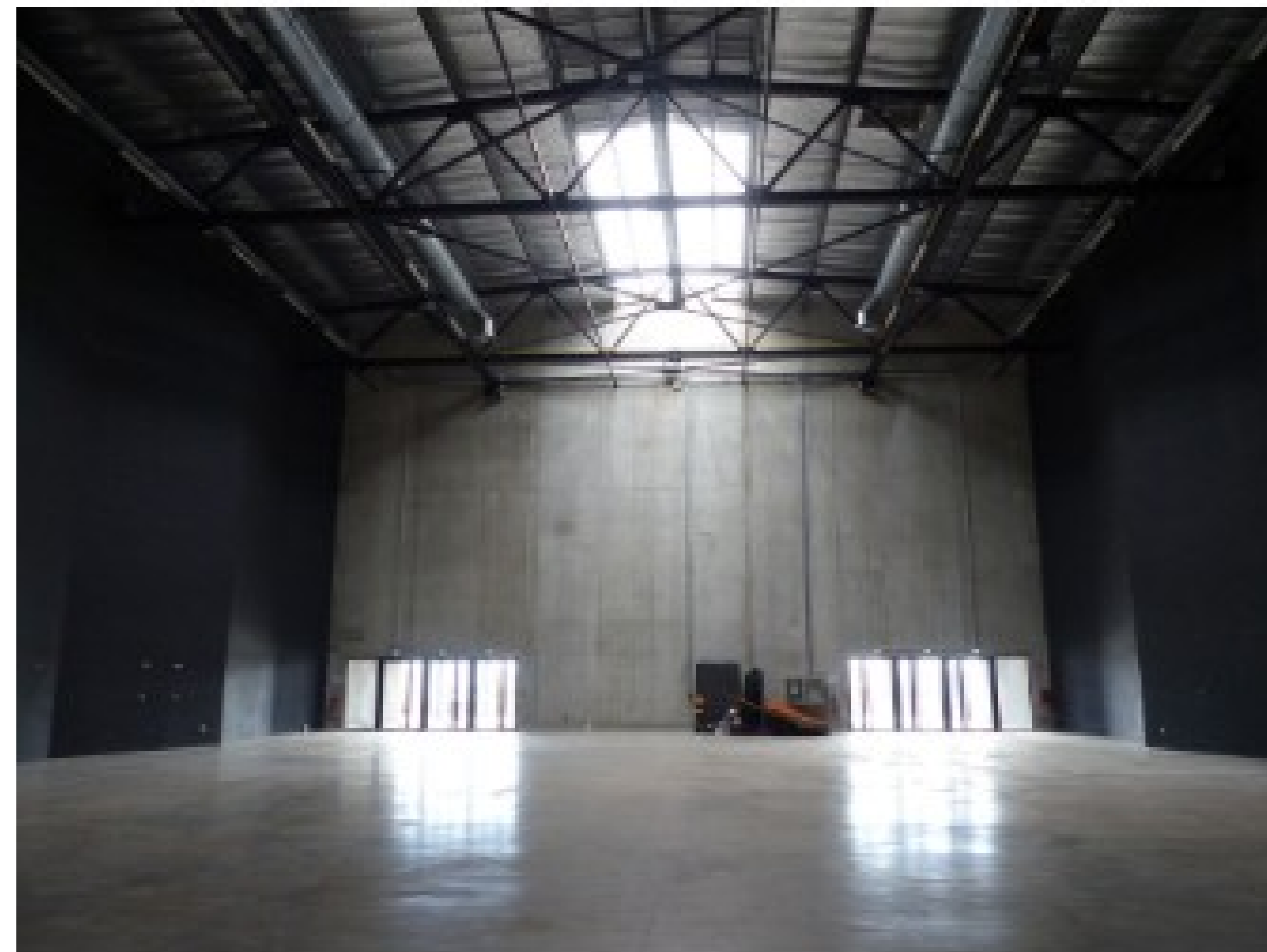


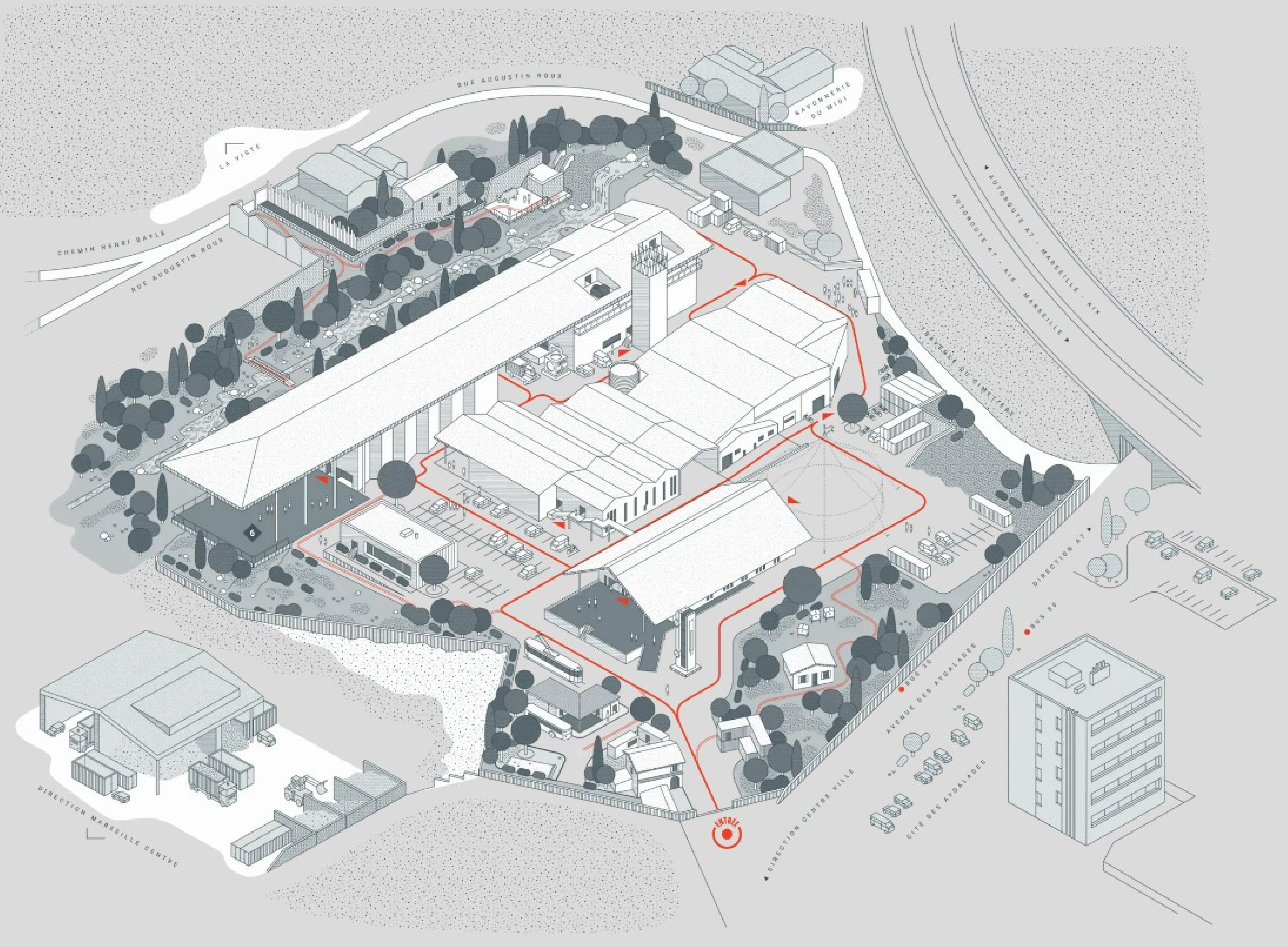
# THE CITÉ DES ARTS DE LA RUE



## A 36 000M2 ARTISTIC LABORATORY

- Lieux Publics
- La FAI-AR
- Générisk Vapeur
- Karwan
- Lézarap'art
- >Ateliers Sud Side
- Le bureau des guides
- Ex-Nihilo
- Collectif Gena
- l'APCAR





# THE CITÉ DES ARTS DE LA RUE





**THE FAI-AR**



# WHO ARE WE ?

## REFERENCE ORGANISATION FOR ARTS IN PUBLIC SPACE



### Higher education

- Artistic creation and research
- Development of experimentations in public space
- Affirmation of an artistic approach

### Life-long learning

- short-term trainings
- Masterclasses
- Discovering of artistic practices
- Development of technical skills

### MOOC Create in public space

- 4 weeks of courses
- Initiation on creation in public space



# THE HIGHER EDUCATION

## 22 MONTHS

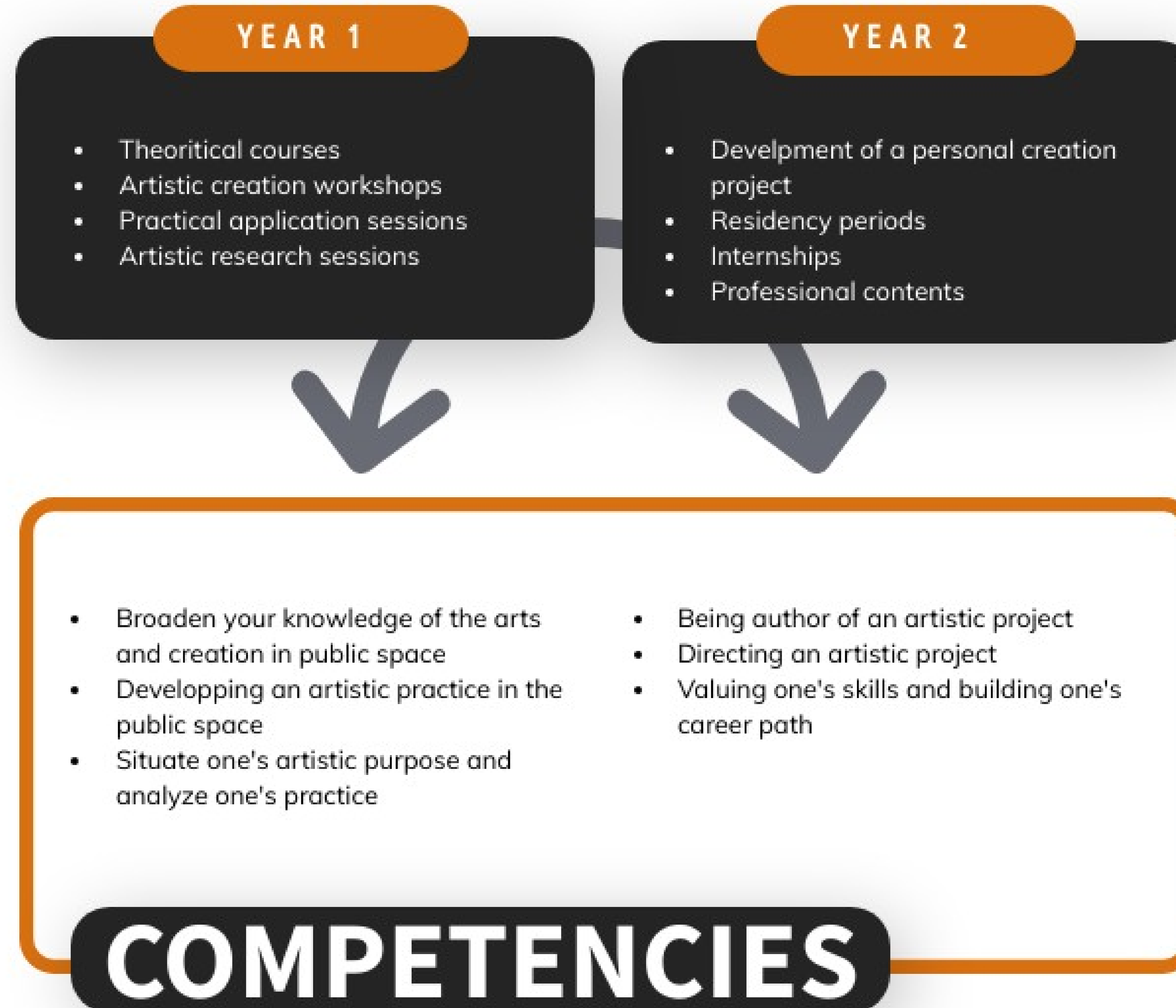
### PROFESSIONAL TRAINING

Every two years, a class of 15 apprentices selected through a competitive examination.

## 2 DIPLOMAS

### AN ONGOING EVALUATION

- A diploma from a recognized institution within the professional sector
- A master degree in "Dramaturgy and scenic writing in public space"



- + THEORETICAL COURSES
- + RESEARCH AND CREATION
- + PRACTICAL COURSE

# PRATICAL COURSES



# LABORATORIES: HAKASTROPHE



# LABORATORIES: THE SLOPING CITY / THE WORLD OF SKIING



# PANORAMA DES CHANTIERS



**MAELYS REBUTTINI**

Panorama des chantiers 2019  
(c) Augustin Le Gall

# LIFE-MONG LEARNING

## 2021

INTERNSHIPS PROGRAM

Dramaturgy in  
public space

Improvise, go through

Staging in public space



Water, air, fire

City in three  
dimensions



Technical production  
in public space

# THE MOOC



## Creation in public space : overview

Aesthetic, historical and institutional introduction to artistic creation in public space



## Writing with public spaces

Understand the specificities of dramaturgical work in public space and its adaptation modalities



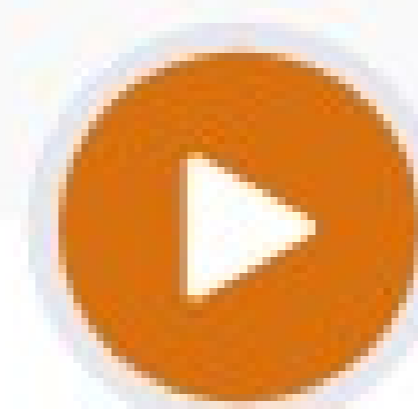
## Scenography in public spaces

Learn the methodology of location scouting and how to imagine a scenography in public space



## The place of audiences

Understand the issues of relationship with the public, their participation and the outreach







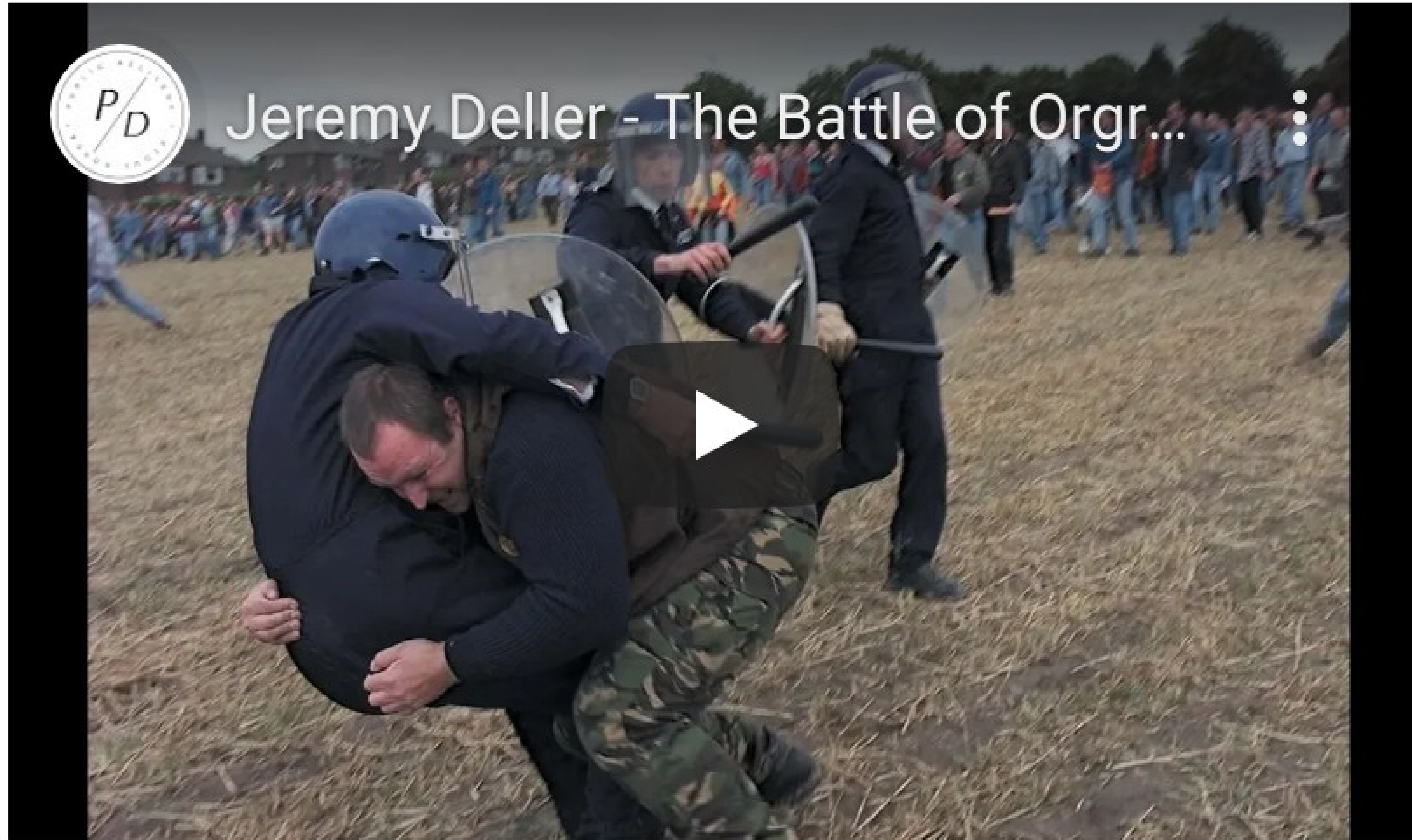
# 9 TRENDS

# WALK



Joanne Leighton, *Walk#*, since 2015

# CREATE IN SITU



Jeremy Deller, *The Battle of Orgreave*, 2011

# PARTICIPATE



# GARDENING / COOKING THE WORLD



Nicoles Simarik, *L'Arbre à cuire*

# SLOW DOWN



KompleX Kapharnaüm, Les immobiliers



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# EXPLORE THE INTERSTICES



Willi Dorner, *Fitting*, 2012

# INCREASE THE EXPERIENCE



Robert Wilson, *Walking*



# TRANSFORM SITUATIONS



Le Bruit du Frigo, *Jardin invisible*, Pau, quartier Saragosse, 2017-2019

# HUMANIZE DIGITAL ENVIRONMENT



Adelin Schweitzer, Deletere



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- Walk
- Create in situ
- Participate
- Gardening / cooking the world
- Slow down
- Explore the interstices
- Increase the experience
- Transform situations
- Humanize digital environments

*Hakastrophe*, laboratoire sur l'art et la catastrophe,  
FAI-AR, Amiens, 2020



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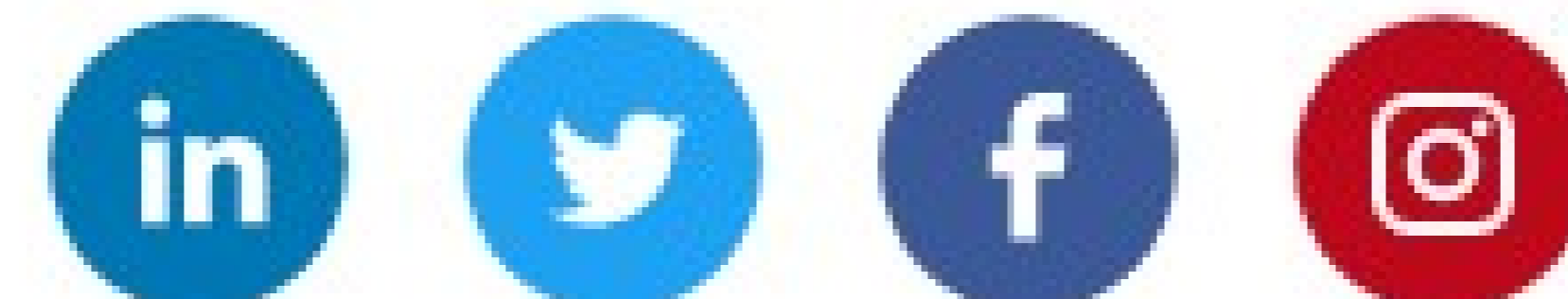
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# THANK YOU

 [www.faiar.org](http://www.faiar.org)

 [www.createinpublicspace.com](http://www.createinpublicspace.com)

 [infos@faiar.org](mailto:infos@faiar.org)



Thank you for  
participation!  
#FCC #ECoC2027

# Webinar series

# Future Creative Citie



**13 April 11:00 EEST**  
**CULTURAL PLANNING FOR CULTURAL PLACES**  
In cooperation with Danish Cultural Institute

**Emils Rode** Cultural Planning as a Method for Urban Social Innovation  
**Travor Davles** Cultural Capital of Europe - Mind The Gap  
**Hans-Peter Degn** Case study: Aarhus - European Capital of Culture 2017



**23 April 11:00 EEST**  
**ARTISTIC CREATION IN PUBLIC SPACES. Experience of Marseille - European Capital of Culture 2013**  
In cooperation with the French Institute in Latvia

**Sébastien Cavalier** Overview of Marseille 2013  
**Loïc Magnant** Presentation of the GR2013 project  
**Jean-Sébastien Stell** Artistic creation in public spaces



**11 May 14:00 EEST**  
**METHODS OF URBAN PLANNING: towards a smarter and more sustainable society**  
In cooperation with Goethe Institut and the Nordic Council of Ministers

**Prof Dr. Elke Pahl-Weber** Urban Design Thinking – the HOW of Coming to Future Creative Cities  
**Marielle Furnes Mannseth** Major Agenda 2030 – Action now with United Future Lab Norway  
**Dr. Anne-Lise Sagen** Major Agenda 2030 – Action now with United Future Lab Norway



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Webinar is financially supported by the European Parliament's

European Conservatives and Reformists Group

Semināra norisi finansiāli atbalsta Eiropas Parlamenta

Eiropas konservatīvo un reformistu grupa

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